

Letterhead

Contact

FOR IMMEDIATE RELEASE: Statewide Hunger-Relief Effort Comes to (Community)

(CITY), KY. (Date) – Organization name is pleased to announce that it is participating in the second annual Kentucky Legal Food Frenzy from March 15 to April 2, 2018. The Food Frenzy is a statewide fund drive competition among Kentucky law firms, law schools and legal organizations to support the members of the Kentucky Association of Food Banks. The campaign is sponsored by the office of Attorney General Andy Beshear, the office of Secretary of State Alison Lundergan Grimes and the Kentucky Bar Association Young Lawyers Division.

Over 700,000 Kentuckians, including more than 200,000 children, struggle with hunger. Yet only one in 13 school-aged children who receive free and reduced-priced lunch during the school year have access to such meals during the summer months. The Legal Food Frenzy is timed to provide a much-needed supply of resources to Kentucky's food bank network to meet increased demand during the summer months when schools are closed.

Over 125 legal organizations raised the equivalent of over 350,000 pounds of food during the 2017 campaign. GE Appliances Legal Department was awarded the grand prize Attorney General's Cup by donating the equivalent of 33,379 pounds of food.

Eric Weihe, chair of Kentucky Bar Association Young Lawyers Division, said the goals of the campaign are to raise 800,000 pounds of food or \$100,000. Every \$1 contributed will count as 8 pounds of food for the competition.

"We are excited to partner again with so many great organization to support the statewide hunger relief effort by Kentucky's legal community," said Weihe. "The campaign, with the support of attorneys across our Commonwealth, will help bring Kentucky one step closer to ensuring that all of its citizens have access to adequate food."

(Quote from local contact)

The organization will be collecting both food and fund donations.

To learn more please contact (local contact) or visit KyFoodFrenzy.com, email Info@KyFoodFrenzy.com, or call 859-986-7422.