

Letterhead

Contact

FOR IMMEDIATE RELEASE: Statewide Hunger-Relief Effort Comes to (Community)

(CITY), KY. (Date) – Organization name is pleased to announce that it is participating in the second annual Kentucky Legal Food Frenzy from March 11th to 18th, 2019. The Food Frenzy is a statewide fund drive competition among Kentucky law firms, law schools and legal organizations to support the members of the Kentucky Association of Food Banks. The campaign is sponsored by the office of Attorney General Andy Beshear, the office of Secretary of State Alison Lundergan Grimes and the Kentucky Bar Association Young Lawyers Division.

Over 700,000 Kentuckians, including more than 200,000 children, struggle with hunger. Yet only one in 13 school-aged children who receive free and reduced-priced lunch during the school year has access to such meals during the summer months. The Legal Food Frenzy is timed to provide a much-needed supply of resources to Kentucky's food bank network to meet increased demand during the summer months when schools are closed.

Last year 118 law firms and legal organizations representing more than 2,000 attorneys and staff raised the equivalent of 630,000 pounds of food. Frost Brown Todd, LLC won the top prize, the Attorney General's Cup, by raising the equivalent of 82,365 pounds of food.

Jennifer Overmann, chair of Kentucky Bar Association Young Lawyers Division, said the goals of the campaign are to raise 800,000 pounds of food or \$100,000. Every \$1 contributed will count as 8 pounds of food for the competition.

"The KBA Young Lawyers Division is excited to again partner with the Kentucky Association of Food Banks and the Office of the Attorney General for the 3rd Annual Legal Food Frenzy," said Overmann. "Food banks across Kentucky provide a vital service to the community and the Legal Food Frenzy campaign gives lawyers a chance to assist the food banks in their efforts. The purpose of the Campaign is to bring Kentucky one step closer to ensuring that all of its citizens have access to adequate food."

(Quote from local contact)

The organization will be collecting both food and fund donations.

To learn more please contact (local contact) or visit KyFoodFrenzy.com, email Info@KyFoodFrenzy.com, or call 859-986-7422.