



Legal Food Frenzy 2020 Overview

The Legal Food Frenzy is a collaborative effort between the office of Attorney General, the Kentucky Bar Association Young Lawyers Division (YLD) and Feeding Kentucky.

Purpose: The Legal Food Frenzy will pit law firms, legal offices, and law schools across the Commonwealth against each other in a friendly competition to raise food and funds for hunger relief. The campaign will be timed to provide an increase in the supply of food available to meet the increased demand for food assistance during the summer months.

Goal: Law firms, legal offices, and law schools in Kentucky will compete to raise the equivalent of 800,000 pounds of food for Kentucky's seven regional food banks (\$100,000).

Legal Food Frenzy 2020 Committee:

- Co-Chairs: Elizabeth Combs and Christopher Groeschen
- YLD Executive Committee representatives: Zachary Horn, Miranda Click, Megan Keane, Lee Metzger, Jenna Overmann, Teresa McMahan, and Rebecca Schafer
- YLD District Representatives: Dominik Mikulcik, Brandon Sword, Kelly Ridings, Michelle Fox, Aaron Fallahi, Laura Salzman, and Katee Neltner
- Office of Attorney General: To be determined
- Feeding Kentucky representative: Tamara Sandberg

Timeline

- January 15, 2020: Kickoff (10:00 ET in Capitol Rotunda – Hunger Free KY Day).
- January 15 – February 28th: Sign-up phase.
- Late January – early March: regional kickoff events.
- **March 1 – 14: Legal Food Frenzy campaign!**
- March 18: Donations delivered to food banks.
- April 3: Winners announced.
- June 25: Awards ceremony at Kentucky Bar Convention, Covington.

Bonus Points

- Sign up to compete by 2/1/20 for 100 bonus pounds.
- Volunteer at regional food bank between 1/15/20 and 3/15/20 for 500 bonus pounds.
- Pick up donation barrel or use your own boxes for 100 bonus pounds.
- 100% participation of all attorneys and staff for 100 bonus pounds.

Prizes

- Grand Prize - Attorney General's Cup: total pounds equivalent.
- KBA Supreme Court district: pounds equivalent per attorney.
- Law school: pounds equivalent.
- Corporate legal department: pounds equivalent.
- Government entity: pounds equivalent.
- Solo law firms (1 – 3 attorneys): pounds equivalent per attorney.
- Small law firms (4 – 10 attorneys): pounds equivalent per attorney.
- Mid-sized law firms (11 – 34 attorneys): pounds equivalent per attorney.
- Large law firms (35+ attorneys): pounds equivalent per attorney (*new this year: an individual office of a large firm will compete on its own rather than having donations from each office combined into one firm total*).

For more information
www.KyFoodFrenzy.com
info@kyfoodfrenzy.com
502-699-2656

