

Letterhead

Contact

FOR IMMEDIATE RELEASE: Statewide Hunger-Relief Effort Comes to (Community)

(CITY), KY. (Date) – (Organization name) is pleased to announce that it is participating in the fourth annual Kentucky Legal Food Frenzy from March 1st through 14th, 2020. The Food Frenzy is a statewide fund drive competition among Kentucky law firms, law schools and legal organizations to support the members of Feeding Kentucky. The campaign is sponsored by the office of Attorney General Daniel Cameron and the Kentucky Bar Association Young Lawyers Division.

(Quote from local contact)

“700,000 Kentuckians, including nearly 200,000 children, struggle with hunger,” said Feeding Kentucky Executive Director Tamara Sandberg. “The Legal Food Frenzy will provide a much-needed supply of resources to Kentucky’s food bank network to meet increased demand during the summer months when schools are closed.”

Last year over 1,800 attorneys licensed in Kentucky competed for the grand prize, the Attorney General’s Cup. Frost Brown Todd, LLC won the competition by raising the equivalent of 42,315 pounds of food.

“Kentucky Legal Food Frenzy campaign offers attorneys across the Commonwealth an opportunity to meet the needs of Kentuckians who face food insecurity,” said Attorney General Daniel Cameron. “I am proud to partner with Feeding Kentucky and the Kentucky Bar Association Young Lawyers Division on this important initiative, and I am confident we can meet our goal to raise the equivalent of 800,000 pounds of food. We must all work together to end hunger in the Commonwealth, and I encourage law firms and legal offices throughout Kentucky to start a team in your community.”

Zachary Horn, chair of Kentucky Bar Association Young Lawyers Division, said this year’s goal is to raise 800,000 pounds of food or \$100,000. Every \$1 contributed will count as 8 pounds of food for the competition.

“The KBA Young Lawyers Division is excited to once more partner with Feeding Kentucky and the Office of the Attorney General for the 4th Annual Legal Food Frenzy,” said Horn. “This project is an opportunity for the Kentucky legal community to participate in a statewide hunger relief effort for the benefit of some of the Commonwealth’s most vulnerable citizens. No one should have to go hungry or wonder when they will eat their next meal. Please join us to help meet our goal of raising \$100,000 or the equivalent of 800,000 pounds of food. No donation is too small, and every little bit helps.”

The (organization) will be collecting both food and fund donations. Financial donations in honor of (organization) may be made at KyFoodFrenzy.com/donate.

To learn more please contact (local contact) or visit KyFoodFrenzy.com, email Info@KyFoodFrenzy.com, or call 502-699-2656.

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