



2021 Legal Food Frenzy Overview

The Legal Food Frenzy is a collaborative effort between the office of Attorney General, the Kentucky Bar Association Young Lawyers Division (YLD) and Feeding Kentucky.

Purpose:

The Legal Food Frenzy will pit law firms, legal offices, and law schools across the Commonwealth against each other in a friendly competition to raise food and funds for hunger relief. The campaign will be timed to provide an increase in the supply of food available to meet the increased demand for food assistance during the summer months.

Goal:

Law firms, legal offices, and law schools in Kentucky will compete to raise the equivalent of 400,000 pounds of food for Kentucky's seven regional food banks (\$50,000).

Legal Food Frenzy 2021 Committee:

- Co-Chairs: Sarah McKenna and Miranda Click
- YLD Executive Committee representatives: Zachary Horn, Elizabeth Combs, Janet Luo, Megan Keane
- YLD District Representatives: Patricia Estes, Teresa McMahan, Brittany Riley, Chapin E. Scheumann, Kyle Bunnell, Frank Schultz, Don H. Combs III
- Office of Attorney General: Krista Locke
- Feeding Kentucky representative: Whitney Wilgus

Timeline:

- January 15 – February 28: Sign-up phase.
- **March 1 – 15: Legal Food Frenzy campaign!** ALL fundraising and food collection must take place during this period. Any money or food collected before or after these dates will not count toward your total, unless it is a specially sanctioned event.
- March 16: Return the End of Campaign form to your regional food bank contact.
- March 22: Deadline for donations to be received by the food bank.
- April 12: Winners announced.
- May 13: Awards ceremony at Kentucky Bar Convention, Lexington.

BONUS POINTS!

- Sign up to compete by February 1st and we'll add 100 pounds to your totals.
- Volunteer at your regional food bank between January 15th and March 15th for 100 bonus pounds per volunteer.

- Pick up a donation barrel from your food bank or use your own boxes for 100 bonus pounds.
- 100% participation of all attorneys and staff for 100 bonus pounds.

Prizes

- Grand Prize - Attorney General's Cup: total pounds equivalent.
- Bar President's Award: pounds equivalent per attorney.
- KBA Supreme Court district: pounds equivalent per attorney.
- Law school: pounds equivalent.
- Corporate legal department: pounds equivalent.
- Government entity: pounds equivalent.
- Solo law firms (1 – 3 attorneys): pounds equivalent per attorney.
- Small law firms (4 – 10 attorneys): pounds equivalent per attorney.
- Mid-sized law firms (11 – 49 attorneys): pounds equivalent per attorney.
- Large law firms (50+ attorneys): pounds equivalent per attorney. *(An individual office of a large firm will compete on its own rather than having donations from each office combined into one firm total).*
- VIPs: any individual participant who donates \$100 or more to the Legal Food Frenzy will be recognized as a VIP on social media and on the Legal Food Frenzy website.

For more information
www.KyFoodFrenzy.com
Info@KyFoodFrenzy.com
 502-699-2657

